



## Profile

*Ethical leader who believes in relationship building, individual thought, accessibility, critical thinking, and an appreciation for diversity of opinion and background. Definitive abilities in leadership, management, motivation, problem solving, public speaking, finance, analysis, and written communication combined with an extensive background in the educational and corporate creative services industry.*

## Contact

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## Achievements

- HU Mascot Rebrand
- SWFL Identity Rebrand
- Multiple International Design Competition Selections

## Professional References

Raul Valdes Pages  
303-475-2613  
[raul@qicurriculum.com](mailto:raul@qicurriculum.com)

Brian Hawkins  
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## Academic and Administrative Experience

- Program Chair, Associate Professor, Digital Design  
*Hodges University, 2011-Present*
- Program Manager, Graphic Design Program  
*SW Florida College, 2005-2011*
- Senior Designer for 650 plus engineering firm
- Freelance design business since 1998 ([Mavengraphics.com](http://Mavengraphics.com))
- Teach classes in advertising, illustration, branding, packaging, type, web design, animation and portfolio
- HU Quality Enhancement Plan Marketing Chair
- HU Academic Committee Member, FSOT Advisory Board Member & Self Pace Learning Committee Member
- Developed and implemented regionally accredited Bachelor's degree (BSDDG) with specialty tracks in Graphic Design and Digital Media
- Developed and implemented first Self Paced (CBL Based) Design Program in the nation (UPower);  
ASDDG,BSDDG,MVC
- Developed and implemented Master of Arts degree in Visual Communication (online format & SPL)
- International Design Competition for PimTim.com *Selected from 1,100 entries*

## Research

- Creator of Tryptica Photography APP  
*Android and iOS ([tryptica.com](http://tryptica.com))*

## Education

- Masters of Fine Arts, Visual Arts (Graphic Design)  
*Marywood University 2001*
- Bachelor of Fine Arts, Graphic Design  
*Marywood University 1998*

## Volunteer Services/Credentials

- Art League of Fort Myers, *Panel Judge*
- Carlton Manor, Foster Care Organization, *Design Consultant*
- Florida Institute of Consultant Engineers, *Member of Communications Committee*
- Urban Land Institute, *Member of Communications Committee*
- Collier County Education Foundation, *Design Consultant*
- Florida Engineering Foundation, *Design Consultant*
- American Cancer Society, Collier County Chapter, *Design Consultant*
- Naples Children and Education Foundation, *Design Consultant*
- Certified Foster Parent, *State of Florida*